

Maryland Chapter

INCORPORATED IN MARYLAND

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



Speaking for Maryland Kids!

Advocacy at the MDAAP
www.mdaap.org

National AAP Chapter Chat
February 17, 2021



MDAAP Team

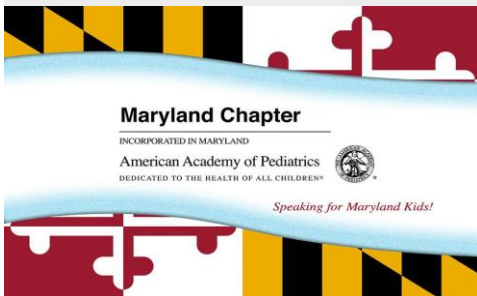
Executive Committee

- **Debbie Badawi, MD, FAAP**
President
- **Monique Soileau-Burke, MD, FAAP**
Vice-President/President-Elect
- **Rachel Dodge, MD, FAAP**
Treasurer-Secretary

Staff

- **Loretta I. Hoepfner, MSOD**
MDAAP Executive Director
- **Ariana Kempa**
MDAAP Administrative Coordinator

Efforts of 1,111+ Members



MDAAP Board of Directors

Resident Representatives

Johns Hopkins

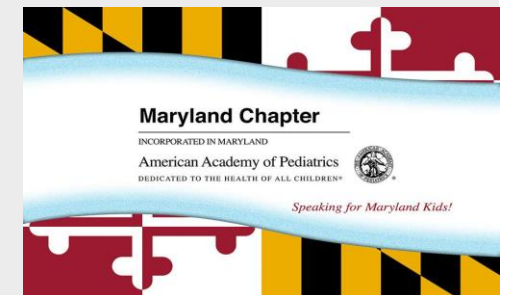
- Jaime La Charite, MD
- Natalia Philpott, MD
- Maggie Hannah, MD

Sinai Hospital of Baltimore

- Allyson Impallomeni, MD
- Shreya Doshi, MD

University of Maryland

- Ese Ikehola, MD
- Ankita Khandai, MD
- Tamara Kliot, MD



MDAAP Legislative Committee

Input from Committees & Task Forces

Chapter Committees

● Achieve Anti-Racism, Equity, Diversity, and Inclusion
Jacqueline Douge, MD, MPH, FAAP

● Adolescent Health
Oscar Teube, MD, FAAP

● Breastfeeding
Edward Bartlett, MD, FAAP
Dana Silver, MD, FAAP

● Child Maltreatment/Foster Care
Wendy Lane, MD, FAAP
Rechel Dodge, MD, FAAP

● Children & Nature
Marie Brown, MD, FAAP

● CSHCN/Disabilities
Virginia Kiese, MD, FAAP

● Disaster Preparedness
Richard Lichenstein, MD, FAAP

● Early Career Physicians
Shawnte' James, MD, FAAP

● Early Childhood
Edise Padder, MD, FAAP

● Early Hearing Detection and Intervention
Jocelyn Leung, MD, FAAP

● Emotional Health
Ken Tellerman, MD, FAAP

● Environmental Health and Climate Change
Michael Ichniowski, MD, FAAP

● Fetus & Newborn/Infant Mortality
Sue Dulkanian, MD, FAAP

● Hospitalists
Michelle Melicosta, MD, FAAP

● Immunizations
Rebecca Carter, MD, FAAP

● Infectious Diseases
Susan V. Lipton, MD, FAAP

● Information Technology
Rebecca Rabin, MD, FAAP

● Injury, Violence and Poison Prevention
Richard Lichenstein, MD, FAAP

● Legislative Issues
Mel Stern, MD, FAAP

● Mental Health
Suzanne Rybczynski, MD, FAAP

● Newsletter
Michael Ichniowski, MD, FAAP

● Obesity
Alan Lake, MD, FAAP

● Oral Health
Shirley Reddoch, MD, FAAP

● Pediatric Council
Jeff Bernstein, MD, FAAP
Jim Rice, MD, FAAP

● Pediatric Emergency Medicine
Getachew Teshome, MD, FAAP

● Pediatric Surgery
Jeffrey Lukich, MD, FAAP

● Quality Improvement & Patient Safety
Judi DeJernette, MD, FAAP

● School Health
Diana Fertsch, MD, FAAP

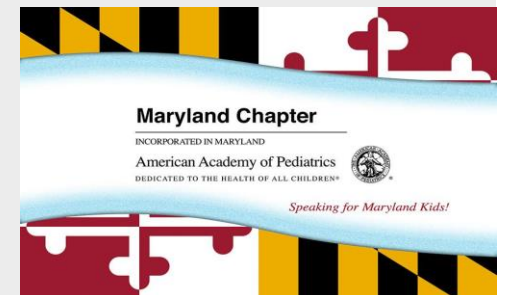
● Senior Pediatricians
Open - If you are interested in this leadership role, contact loretta@mdaap.org.

Chapter Task Forces

● Gun Violence as a Public Health Epidemic
Natalie Spicyn, MD, FAAP
Diana Fertsch, MD, FAAP

MDAAP Advocacy “Campaign”

Not just one-day event –
it’s done *throughout* year
in *variety* of ways...

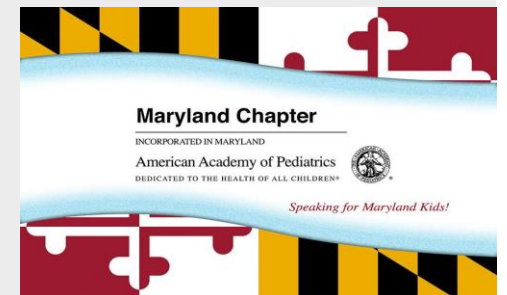


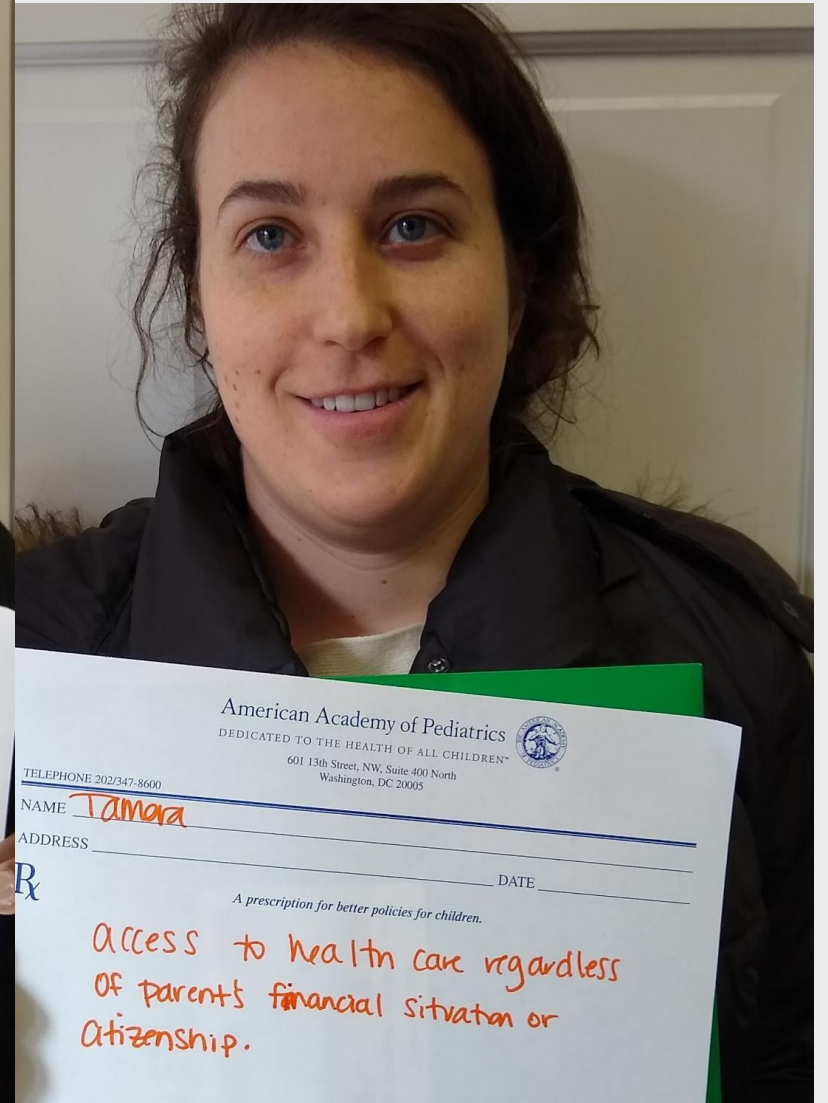
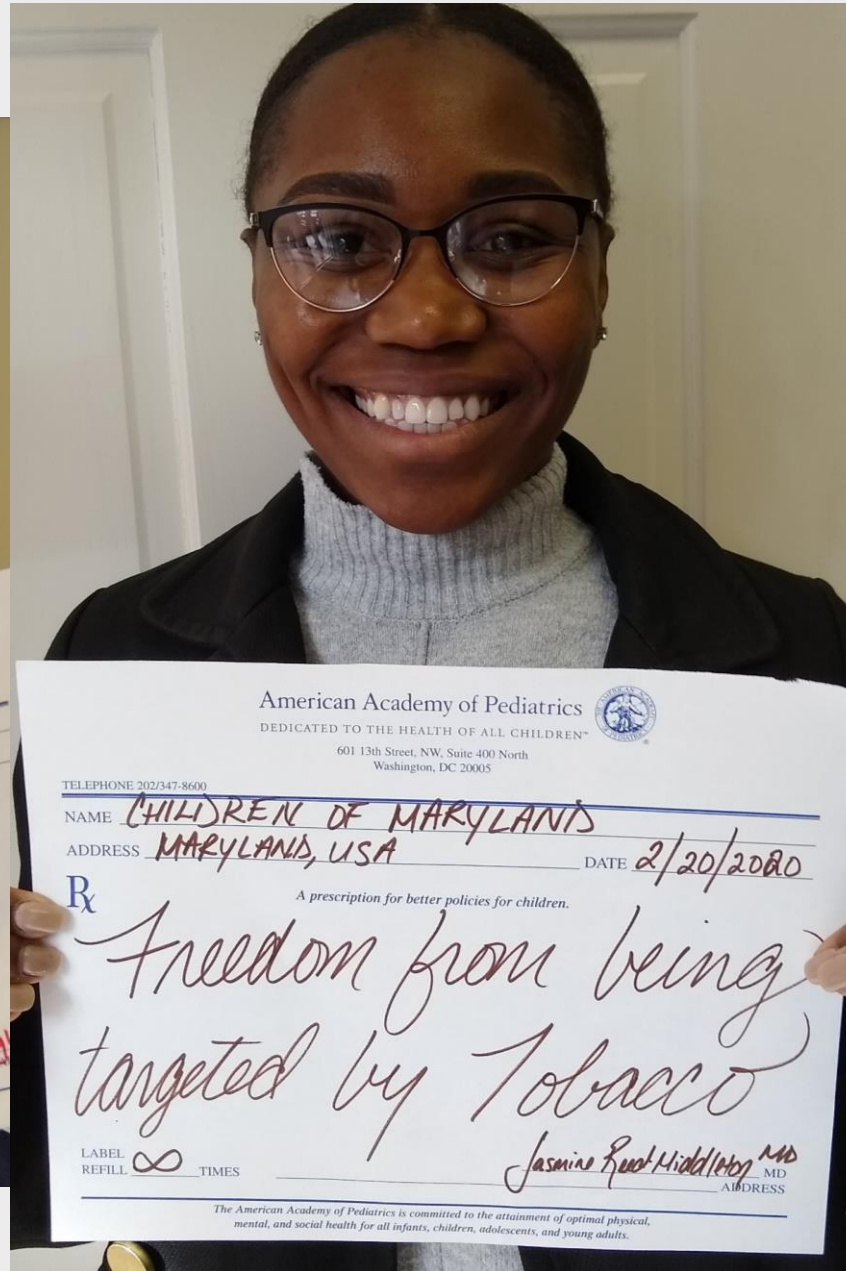
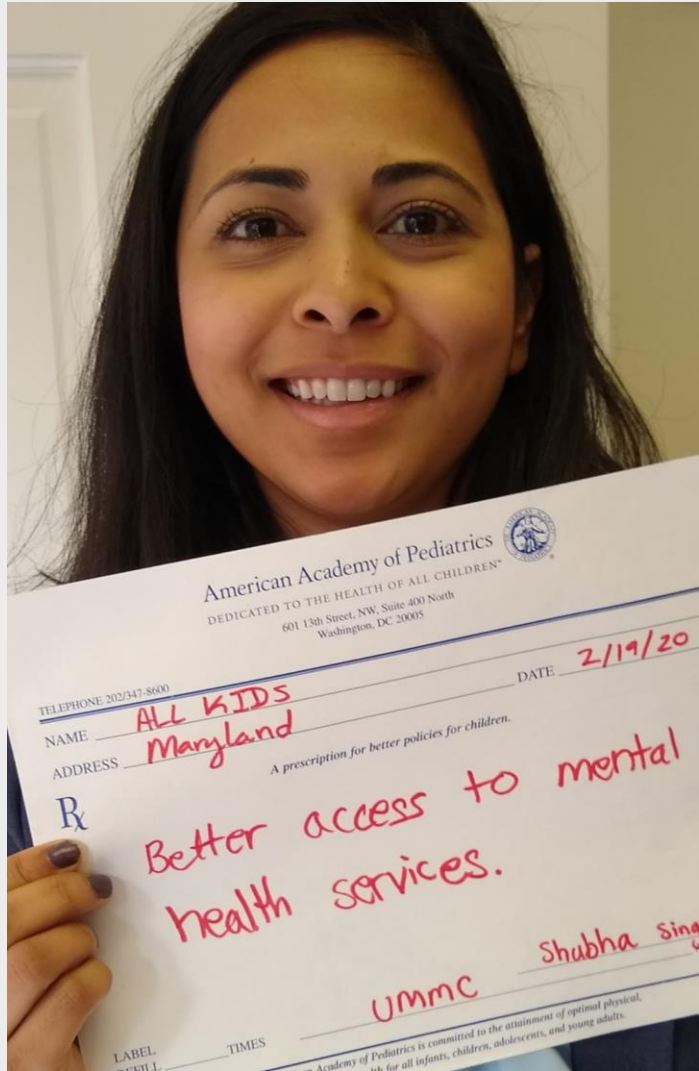
MDAAP Advocacy “Campaign”

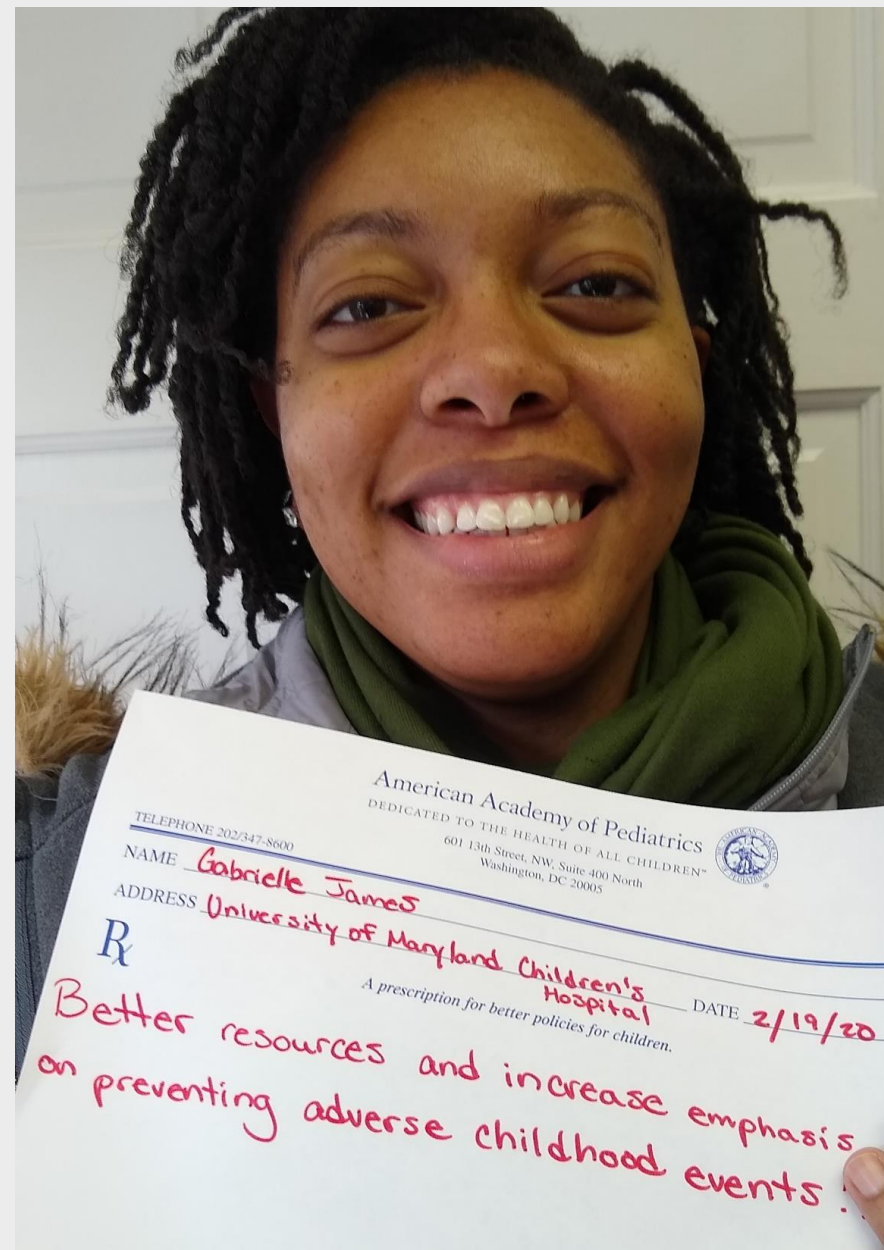
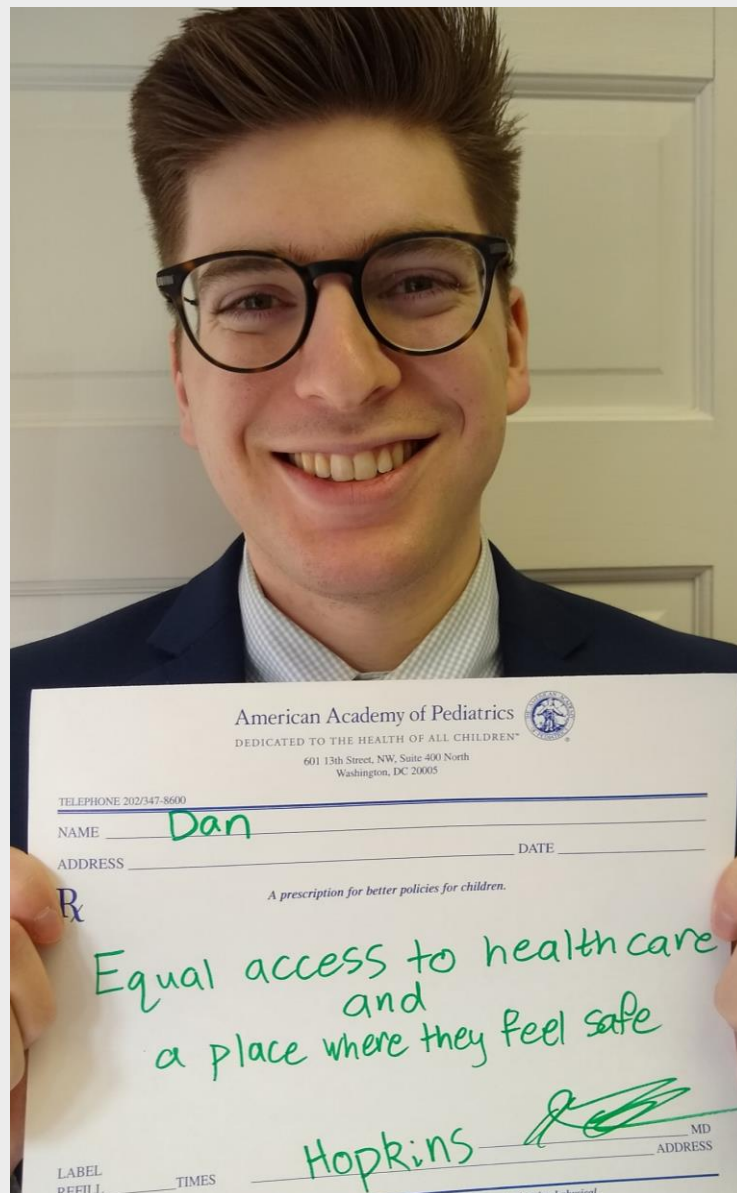
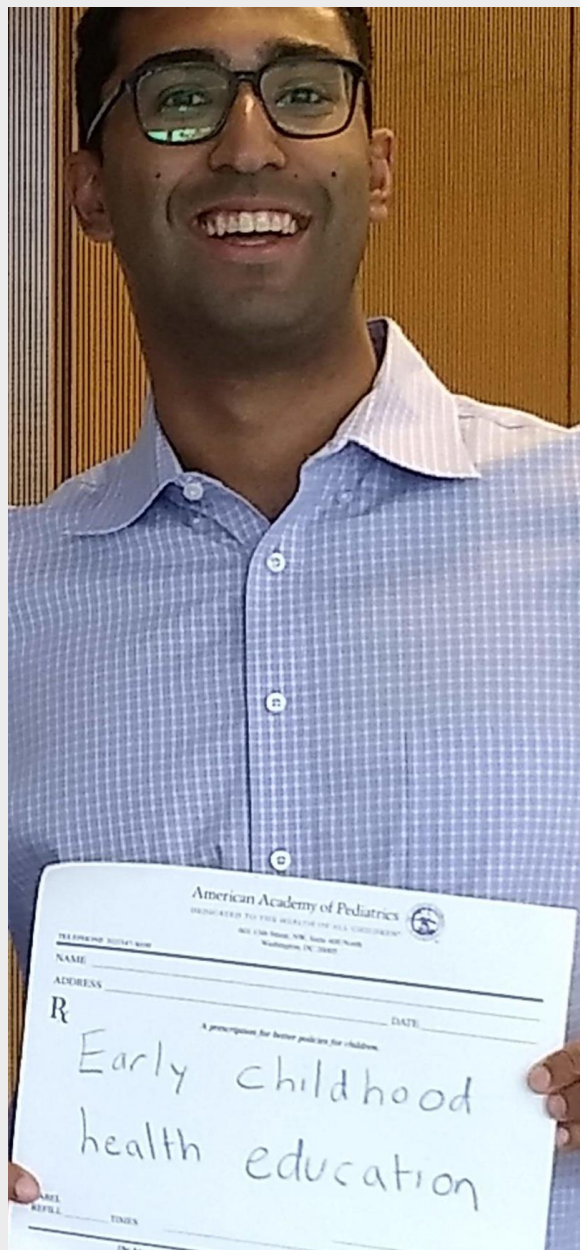
- **Resident Orientations**
- **Resident Advocacy Rotation**
- **Resident “Elevator Speech”**
- **Executive Director Meetings**
- **“On-the-Road” Events**
- **Maryland Legislative Session**
- **Annual Resident Advocacy Day**

MDAAP Advocacy “Campaign”

Resident Orientations







MDAAP Advocacy “Campaign”

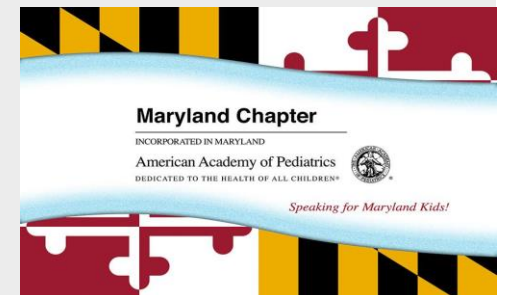
- **Resident Advocacy Rotation**
Scheduled one-month experience for Sinai Hospital of Baltimore residents
- **Resident “Elevator Speech”**



MDAAP Advocacy “Campaign”

Executive Director Meetings

- Residents – either in-rotation or ad-hoc
- Medical students
- Office Interns



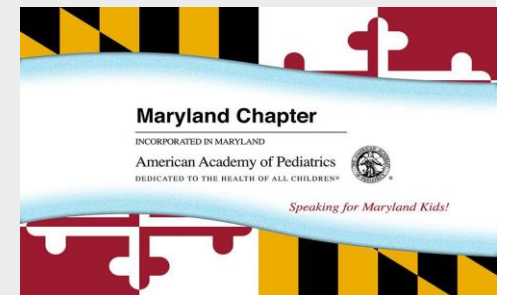
Partners in “child-serving space”

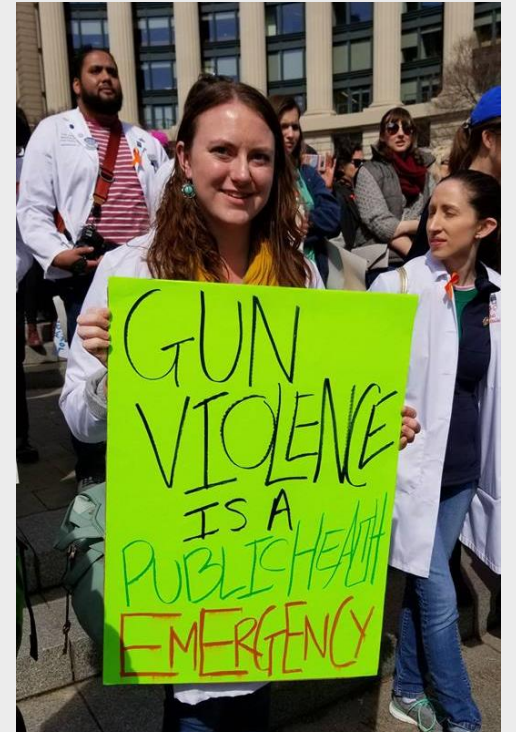
- Baltimore Child Abuse Center
- Chesapeake Physicians for Social Responsibility
- Green & Healthy Homes Initiative
- Maryland Academy of Pediatric Dentistry
- Maryland Behavioral Health Integration in Pediatric Primary Care
- Maryland Board of Pharmacy
- Maryland Comptroller’s Task Force on Electronic Smoking Devices
- Maryland Dental Action Coalition
- Maryland Department of Health
- Maryland Family Engagement Coalition
- Maryland Governor’s Commission on Suicide Prevention
- Maryland Poison Center
- Maryland State Department of Education
- Mental Health Association of Maryland
- National Association of School Nurses

www.mdaap.org/who-we-are/

MDAAP Advocacy “Campaign”

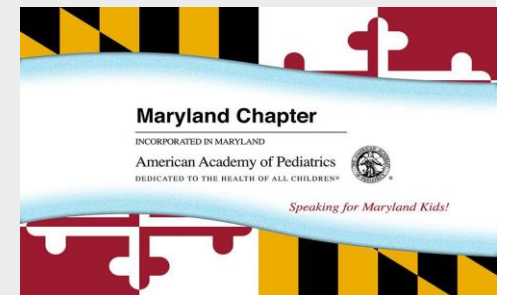
“On-the-Road” Events





MDAAP Advocacy “Campaign”

Maryland Legislative Session



**During
Maryland
Legislative
Session
(Jan-Mar)**

- **Weekly Calls/Zooms** with MDAAP Membership
- **Use of SMEs** from MDAAP Membership
- **Guidance** From MDAAP Lobbyist

MDAAPs Legislative Collaborators & Partners



MedChi

The Maryland State Medical Society

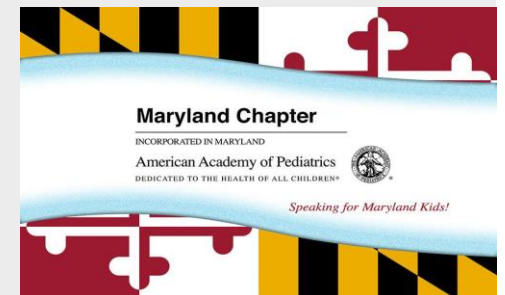


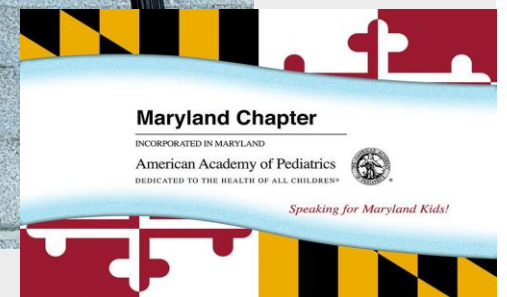
National Association of
Pediatric Nurse PractitionersSM

MDAAP Advocacy “Campaign”


Annual Resident Advocacy Day

www.mdaap.org/legislative





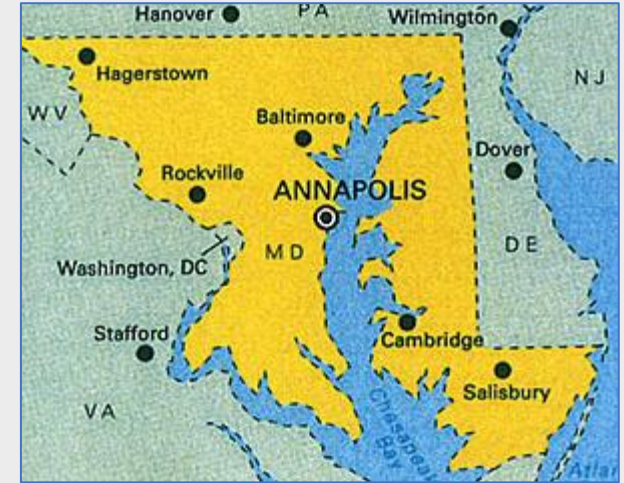
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Speaking for Maryland Kids!

MDAAP Resident Advocacy Day

Pre-COVID:
In-person with
legislators in
Annapolis, MD



In 2021:
Virtual!



National AAP's “Advocacy Guide”



TIPS FOR BUILDING EFFECTIVE PARTNERSHIPS, ALLIANCES, AND COALITIONS

Everyone, including pediatricians, wants their partnerships, alliances, or coalitions to be effective—engaged, energized, and working toward a common goal. Here are just a few traits that effective partnerships, alliances, and coalitions often share. Consider these as you move forward with your advocacy efforts.

HOW TO BE NONPARTISAN

No matter what your political persuasion, at first glance it might seem impossible to talk about voting without talking about political parties. In fact, the trick is in knowing the line between your personal views and your goals as an AAP advocate. Consider these ideas about nonpartisan voter engagement.

USING TECHNOLOGY TO MAKE YOUR VOICE HEARD

The Internet has provided an increasingly important space for people to connect with others, share ideas and interests, carry on public discussions, create “buzz” or attention on an issue, work on projects together, and take collective action. If you have access to the technology and the Internet, they can be very useful tools for building awareness and support for your issue specifically, and for children’s health and well-being generally.

IV. CONNECTING YOUR MESSAGE TO YOUR STORY

MDAAP Lobbyist




MDAAP FAAPs as “faculty leaders”






MDAAP Post- Resident Advocacy Day Survey

MDAAP 2020 Resident Advocacy Day Survey

* 1. I attended as a 


☐ Resident

☒ Faculty Leader

* 2. My institution's MDAAP Resident Representative (Hopkins: Brittany Hunter and Natalia Philpott; Sinai: Allyson Impallomeni; and University of MD: Tyson Hekking and Monica Mehta) provided me with information about 2020 Resident Advocacy Day. 

☐ Yes

☐ No

* 3. The selected pages from the National AAP "Advocacy Guide" were informative. 

☐ Strongly agree

☐ Agree

☐ Neutral

☐ Disagree

☐ Strongly disagree

MDAAP Past Resident Advocacy Days

2020: Flavored Tobacco Products Prohibition

2019: Treatment for the Prevention of HIV –
Consent by Minors

2018: Children in Out of Home Placement –
Centralized Comprehensive Health Care
Monitoring

2017: Maternal Mental Health

2016: Preventative Medical Care – Consent by
Minors

**MDAAP
2021
Virtual
Resident
Advocacy
Day**

**Trauma-Informed Care –
Commission and Training
(HB548/SB299)**

Establishes state Commission on Trauma-Informed Care which includes representatives of all human service state agencies, community, and experts in the field.

Purpose of Commission to coordinate statewide initiative to prioritize trauma-responsive and trauma-informed delivery of state services that impact children, youth, families and older adults.

**MDAAP
2021
Virtual
Resident
Advocacy
Day**

- **Welcome, Advocacy Overview, and MDAAP Talking Points Review** with MDAAP Leadership and MDAAP Lobbyist
- **Meetings** with Legislators
- **Debrief Visits and Next Steps** with MDAAP Leadership and MDAAP Lobbyist

**MDAAP
2021
Virtual
Resident
Advocacy
Day**

Meetings with Legislators

- 36 Residents participated
- 4 “Faculty Leaders” participated
- Plus Medical students, Guests, and MDAAP Staff and Office Interns

**MDAAP
2021
Virtual
Resident
Advocacy
Day**

**Debrief Visits and Next Steps with
MDAAP Leadership and MDAAP
Lobbyist**

- Allowed more [remote] attendance
- First-time for most meeting legislators
- Follow-up with legislators
- ***Impact of patient/families stories!***

MDAAP Social Media

Hashtag: **#MDAAP21RAD**



<https://www.facebook.com/Maryland-Chapter-American-Academy-of-Pediatrics-122534764459078/>



<https://twitter.com/MarylandAAP>

