

Request for Proposals

Advancing adolescent mental health priorities

Background

Reliable, quality access to mental health services for children and adolescents continues to be a global public health concern. The past 18 months of the pandemic have further threatened the lifelong mental health of young people. Children and adolescents are out of school; several have lost their primary caregivers; and others are being forced to grow up too soon to help fill the void of family members lost to COVID. [UNICEF's *The State of the World's Children 2021 Report*](#) (SOWC) focused exclusively on the promoting, protecting, and caring for children's mental health. The evidence is clear – ignoring the mental health of young people can have catastrophic repercussions on the world's human capacity.

The [American Academy of Pediatrics](#) (AAP) is committed to promoting and strengthening child and family mental health as a key component of optimal health. The Academy will strengthen its capacity to foster healthy mental development by: building partnerships to generate solutions to advance child and family mental health; creating a culture of pediatric leadership in child and family mental health nationally and globally; providing education to equip pediatricians and other stakeholders with knowledge, skills, and resources to support the healthy mental development of children and families in clinical practice and community settings; and advancing the healthy mental development of children and families through advocacy and policy development.

With this in mind, the AAP is launching this Request for Proposals on advancing adolescent mental health globally.

Project Scope & Methodology

The AAP is seeking proposals that develop, implement, and evaluate a project promoting *adolescent mental health* at the community or national level. Each proposal must address at least 1 of the 3 recommendations laid out in *The State of the World's Children 2021 Report*.

- ✓ **COMMIT** means strengthening leadership to set the sights of a diverse range of partners and stakeholders on clear goals and ensuring investment in solutions and people across a range of sectors.
- ✓ **COMMUNICATE** means tackling stigmas around mental health, opening conversations, and improving mental health literacy.
- ✓ **ACT** means working to minimize the risk factors and maximize the protective factors for mental health in key areas of children's and adolescents' lives, especially the family and school.

Funding Level

A total of 3 small grants of up to \$10,000 USD are available.

Eligibility

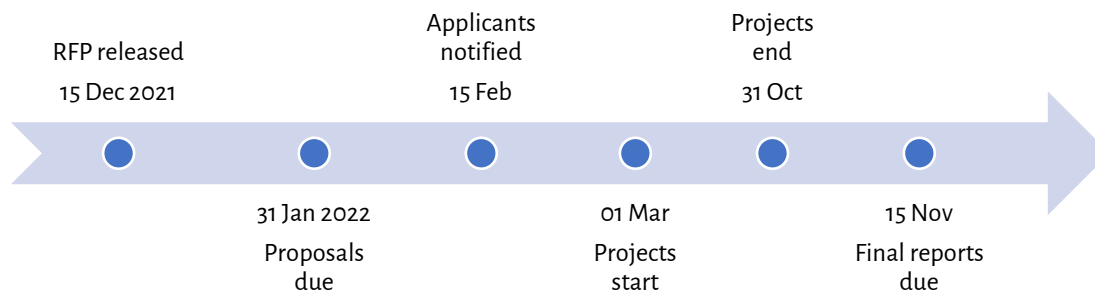
- ✓ Registered NGO that supports adolescent health and well-being (*National pediatric societies and youth-led organizations will be prioritized*)
- ✓ Projects must be carried out in a low- or middle-income country (*Please refer to the list of low, lower-middle and upper-middle income countries on the [World Bank website](#)*)
- ✓ Able to accept funding from the United States (*Funded organizations must submit an anti-corruption form and confirm their banks can accept US wire transfers*)
- ✓ Must have a specific mandate to promote adolescent mental health (*Can be organizational mission or a component of the organization, such as a designated committee or working group*)
- ✓ Complete all project activities by October 31, 2022

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Deadlines & Project Timeline

Proposals must be submitted by January 31, 2022 at 4:00pm EST to be eligible for review.



Proposal Components

| | <i>Description</i> | <i>Template</i> |
|------------------------------------|---|-----------------------------------|
| <i>Problem Description</i> | Provide succinct summary of the mental health issue or topic your project will address. The proposal must address at least 1 of the 3 SOWC recommendations. | N/A Max: 250 words |
| <i>Project Approach</i> | Describe project goals, objectives, and activities. Suggest potential collaborators and their roles. | N/A Max: 3 pages single-spaced |
| <i>Monitoring & Evaluation</i> | Summarize your proposed project outputs and outcomes and how they will be measured. | N/A |
| <i>Budget</i> | Complete an itemized budget using the provided template. The total budget should not exceed \$10,000 USD. | Template provided |

Proposal Submission Process

Please submit final proposals in PDF format (budget may be attached as a separate Excel file if needed) to Sherri Smith at ssmith@aap.org by January 31, 2022 at 06:00 PM CST (UTC-6).