

**Video Shoot Information Sheet**

**Who:** Pediatricians who are active members of the Maryland Chapter of the American Academy of Pediatrics

**What:** Johns Hopkins School of Education’s IDEALS Institute would like to video new social media content on Saturday, March 26th, to use on their social media Facebook/Instagram page as social media content for the Maryland State Department of Education’s Office of Child Care and Division of Early Childhood’s Facebook/Instagram page. Video tips are for families of 0-5 year old’s and can be any subject. They will be shared on Facebook and Instagram and include paid distribution throughout Maryland. Videos should be 1-4 minutes long.

**Remote option:** Videos can be sent in via email. They will be post produced to maintain branding. Videos should be sent to [brian.siatkowski@jhu.edu](mailto:brian.siatkowski@jhu.edu)

**Branding:** Content will be branded with the Maryland State Department of Education logo and information of the presenter, including name, title, and business. (any logos or branding should be sent to [brian.siatkowski@jhu.edu](mailto:brian.siatkowski@jhu.edu))

**Where:** 2020 Renegade Productions | 10950 Gilroy Road, Suite J | Hunt Valley, MD 21031 | 410.667.1400 https://www.renegadeproductions.com/

**When:** 10 am – 4 pm (for onsite filming, you must RSVP and reserve a time; we expect about 45-60 minutes per 1-4 minute content videos, maximum)

**Teleprompter:** There will be a teleprompter available on-site. Please have any scripts to be loaded on the teleprompter sent by Thursday, March 24th at 5 p.m. to [brian.siatkowski@jhu.edu](mailto:brian.siatkowski@jhu.edu)

**Topics:**

Any tips or informational bits valuable to parents of 0-5 year old’s. Topics must be shared in advance and approved by the Maryland State Department of Education.

**Script(s):** scripts provided will be input here and printed for onsite use at the studio the day of the shoot.

**Hair/makeup:** All presenters will be asked to arrive thirty (30) minutes prior to their shoot time to stop by hair/makeup.

**Talent notes**: Pediatricians must be active members of the Maryland Chapter Academy of American Pediatrics.

**Shoot contacts:**

In-advance: Brian Siatkowski, cellphone (410) 960-1089, [brian.siatkowski@jhu.edu](mailto:brian.siatkowski@jhu.edu)

Day of Shoot: Stephanie Turnbach, (410) 370-3406, [sturnba1@jhu.edu](mailto:sturnba1@jhu.edu)